Field: English in Management – second- cycle studies

Field-related learning outcomes

Field-related code	KNOWLEDGE The graduate	
EiM_W01	Has the advanced knowledge and understanding of concepts and terms used in the scientific discipline of management and quality science and linguistics, as well as the relationships between these disciplines and the field of social sciences and humanities	P7S_WG
EIM _W02	Has the in-depth knowledge of the place and importance of English in Management in the system of social sciences and humanities, and is familiar with its subject and methodological specificity, as well as the reference to professional activities related to communication in business	P7S_WG
EIM _W03	Has the in-depth knowledge of selected methods of international and intercultural communication, referring to management science theories and knows their practical application in professional activity related to English in Management	P7S_WG
EIM _W04	has the in-depth and theoretically structured knowledge covering core issues related to the complexity of English language, including English in Management and its role in business communication	P7S_WG
EIM _W05	Has the in-depth knowledge of selected theories and methods used to explain complex marketing communication relationships with regard to management and quality sciences	P7S_WG
EiM_W06	Has the in-depth knowledge of the recipients of media and marketing activities and the methods of idetifying their needs and assessing the quality of services	P7S_WG
EiM_W07	Knows the rules and selected translation theories and their use in English in Management	P7S_WG
EiM_W08	Knows the economic and legal conditions of professional activity related to English in Management field of study	P7S_WG
EiM_W09	Knows the fundamental dilemmas of modern civilisation related to intercultural communication, ESP- English in Management and their importance for modern integration processes	P7S_WK
EiM_W10	Knows and understands the concepts and principles of intellectual property and copyright protection	P7S_WK
EiM_W11	Knows the principles of creating and developing various forms of entrepreneurship related to professional activity in the field of English in Management	P7S_WK
	SKILLS The graduate	
EiM_U01	Can use his/her knowledge to formulate and solve a complex and unusual practical problem of communication in the business environment by appropriately selecting sources, also in English and information derived from them, assessing and critically analysing them, and creatively interpreting and presenting this information.	P7S_UW
EiM_U02	Can use his/her knowledge to formulate and solve a complex and unusual practical problem in the field of communication in the business environment using Business English and to present results by selecting methods and tools including advanced information and communication techniques appropriately	P7S_UW
EiM_U03	Can innovatively perform business communication tasks in unpredictable conditions by adapting well- known or developing new methods and tools	P7S_UW
EiM_U04	Can formulate and test hypotheses related to simple implementation problems in business communication	P7S_UW
EiM_U05	Can use integrated marketing communication tools in international business	P7S_UW

EiM_U06	Can integrate knowledge of linguistics and management and quality sciences and use it in intercultural and international communication and translation	P7S_UW
EiM_U07	Can interpret simultaneously, prepare speeches and written work on business issues in English, (writing business plans and business correspondence in English and translating contracts in business activity)	P7S_UW
EiM_U08	Can interact with others in teamwork and take a leading role in the team	P7S_UO
EiM_U09	Can independently plan and implement their own lifelong learning and develop professional competencies	P7S_UU
EiM_U10	Can conduct a debate in English and Polish on topics related to English in Management	P7S_UK
EiM_U11	Can manage the work of the team in the field of intercultural and international communication tasks	P7S_UO
EiM_U12	Can use English at C1 level according to CEFR	P7S_UK
EiM_U13	Can communicate and discuss topics studied in English in Management with a diverse audience	P7S_UK
	COMPETENCES The graduate	
EiM_K01	Is ready to recognise the importance of knowledge in solving cognitive and practical problems in business communication- English in Management and consulting experts in the case of difficulties in solving them	P7S_KK
EiM_K02	Is ready to critically assess his/her own knowledge of business communication	P7S_KK
EiM_K03	Is ready to initiate and participate in the implementation of social projects related to the popularisation of English in Management for public interest	P7S_KO
EiM_K04	Is ready to fulfill a professional role responsibly taking into account the changing social needs of business communication	P7S_KR
EiM_K05	Is ready to maintain the professional ethos related to English in Management	P7S_KR
EiM_K06	Is ready to think and act creatively and entrepreneurially, using communication skills properly	P7S_KO
EiM_K07	Is ready to adhere to and develop the rules of professional ethics as well as to promote compliance with these rules in professions related to English in Management	P7S_KR
EiM_K08	Is ready to develop the achievements of the profession related to English in Management	P7S_KR
EiM_K09	Is ready to fulfil social obligations and inspire and organise activities for the social environment in the field of developing English in Management	P7S_KR