

WSB University										
Field of study: Psychology										
Course: Communication in an international and intercultural environment										
Educational profile: Practical										
Education level: long-cycle studies										
Number of hours per semester	1		2		3		4		5	
	I	II	III	IV	V	VI	VII	VII	IX	X
Full-time studies (L/C/lab/pr/e)									24C	
Part-time studies (L/C/lab/pr/e)									16C	
Language of instruction	English									
LECTURER	dr hab. inż. Łukasz Wróblewski mgr Dominik Łęzak									
FORM	Classes									
COURSE OBJECTIVES	To provide the students with the competences and confidence to use the theoretical knowledge gained from this subject in practical (real-life) situations, especially related to their future careers in the business world.									
References to course outcomes			Description of learning outcomes				Verification of learning outcomes			
Field-related learning outcome	PQF									
KNOWLEDGE										
Ps_W15 Ps_W17 Ps_W18	P7S_WG P7S_WK		The student knows cultural dimensions and their manifestations in interpersonal communication.				Both the students' knowledge and their ability to put this knowledge into practice will be assessed. This may include in-class exercises, activities aimed at improving communication skills, and tests of knowledge as deemed necessary by the teacher. Presentation.			
Ps_W15 Ps_W17 Ps_W18	P7S_WG P7S_WK		The student knows selected management styles used in international markets and resulting from cultural differences.				Presentation			
SKILLS										
Ps_U14	P7S_UW		The student analyzes and evaluates the sources of various business styles in different cultures.				Both the students' knowledge and their ability to put this knowledge into practice will be assessed. This may include in-class exercises, activities aimed at improving communication skills, and tests of knowledge as deemed necessary by the teacher. Project.			

Ps_U14 Ps_U18	P7S_UW P7S_UK	The student is able to communicate in an international and intercultural business environment.	Completing a practical task.
SOCIAL COMPETENCES			
Ps_K05	P7S_KO	The student is ready to think and act in a creative and entrepreneurial way making proper use of professional skills.	Both the students' knowledge and their ability to put this knowledge into practice will be assessed. This may include in-class exercises, activities aimed at improving communication skills, and tests of knowledge as deemed necessary by the teacher. Project.
Students' own workload (in didactic hours 1h did.=45 minutes)**			
Full- time Participation in lectures = Participation in classes = 24h Preparation for classes = 13h Preparation for lectures = Preparation for the course credit / examination = 10h Project tasks = e-learning = Credit/examination = 1h others (indicate which) = 2h (consultation hours) TOTAL: 50 ECTS points: 2 Including practical classes: 2		Part- time Participation in lectures = Participation in classes = 16h Preparation for classes = 10h Preparation for lectures = Preparation for the course credit/ examination = 19h Project tasks = e-learning = Credit/examination = 1h others (indicate which) = 4h (consultation hours) TOTAL: 50 ECTS points: 2 Including practical classes: 2	
PREREQUISITES	None		
COURSE CONTENT (Division into contact hours and e-learning)	The course will consist of a series of tasks. Within the broader framework of Intercultural Communication, the following topics will be discussed during the semester: <ul style="list-style-type: none"> • Working across cultures • Doing business in foreign markets • Various management styles used in international markets resulting from cultural differences • International mergers • Living and working in a foreign country • Working in international teams • Intercultural communication • Training and development 		
LITERATURE (compulsory reading)	J.N. Martin, T.K. Nakayama, Experiencing Intercultural Communication: An Introduction. Published by McGraw-Hill Education, cop. 2018. B. Mazur, Introduction to international business: a cultural approach to management. University of Finance and Management, 2006.		
OPTIONAL LITERATURE	C. Baraldi, New Forms of Intercultural Communication in a Globalized World. International Communication Gazette 2006, vol. 68 (1). (online – Sage Journals)		

(including minimum 2 publications in English; books or articles)	N. Ganapathi, The Need for Intercultural Communication Skills in the Multicultural Settings. Journal of General Management Research 2019, Vol. 6 (2). (online – EBSCO) G. Ignatowski, Ł. Sutkowski, Komunikacja I zarządzanie międzykulturowe. DIFIN 2017 D. Glondys, M. Bednarczyk, Komunikacja międzykulturowa albo nie wychodź z domu. Wyd. UJ 2020
SCIENTIFIC PUBLICATIONS OF LECTURERS CONDUCTING CLASSES RELATED TO THE SUBJECT MATTER OF THE MODULE	
TEACHING METHODS (Division into contact hours and e-learning)	A combination of tasks and seminars, which will enable more effective dissemination of knowledge among the students, at the same time giving them an opportunity to actively participate in class and engage with the course content.
TEACHING AIDS	Literature on the subject; other forms of conveying information (televisual forms and the Internet).
PROJECT (if implemented in the framework of a classes module)	Writing a paper on one of the topics covered in class. Explain the importance of this topic in relation to Intercultural Communication, showing why it is important, and the different ways of thinking about this issue in different parts of the world.
FORM AND CONDITIONS OF ASSESSMENT	Written test (administered in an in-person class)

* L-lecture, C- classes lab- laboratory, pro- project, e- e-learning